

# One Page, One Plan

THE SIMPLE WAY TO  
LAUNCH AND GROW  
WITHOUT THE OVERWHELM



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# ONE PAGE, ONE PLAN

## The Simple Way to Launch and Grow Without the Overwhelm

### Why Simpler Is Smarter

You don't need a 40-page business plan to start making progress, you just need clarity.

Most startups stall because they're buried in ideas, unsure of what to do next, or caught in decision loops. This guide will help you break that cycle.

With one page, a pen (or your keyboard), and a little focus, you'll create a clear, action-based plan that's flexible enough to evolve with you, but solid enough to guide your decisions.

Let's make business planning easy and effective.

# SECTION 1: GET CLEAR ON WHAT MATTERS


Before you build anything, you need a solid foundation. This section helps you define the core of your business: what you offer, who it's for, and why it matters. Without clarity here, every other step gets harder.

Use this section to:

- Focus your energy on what truly matters
- Identify your ideal customer and the problem they need solved
- Get specific about how your business generates income
- Set three clear, short-term goals

Download and complete the One-Page Business Plan Template to create your business foundation with space for your offer, audience, revenue streams, and top 3 goals.

[Download Template](#)



# SECTION 2: FROM PLAN TO PROGRESS

A business plan without action is just a wish list. This section helps you move your goals into motion, using monthly focus and weekly steps.

Start by choosing three focus areas that align with your current goals.

These might include:

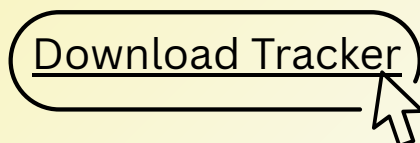
- Launching your first offer
- Building your email list
- Improving your website
- Getting your first 5 clients

Then reflect:

- What does success look like this month?
- What tasks will get me there?
- What will I stop doing to stay focused?

Break each focus into weekly steps and track what gets done.

Download the Monthly Goal Tracker and use it to plan and reflect each week.



# SECTION 3:

## KEEP IT ALIGNED

You're not static, and neither is your business. It's easy to stay busy, but this section invites you to pause, check in, and adjust.

Each month, ask yourself:

- What worked?
- What felt hard (and why)?
- What surprised me?
- What do I want to shift next month?
- Am I still working toward the right goals—or have they changed?

This step reconnects you to your long-term vision and keeps your plan relevant.

Download and complete the Vision + Focus Prompt Sheet at the end of each month or quarter to help you refine your strategy and reconnect to your purpose.

[Download Sheet](#)



# KEEP IT SIMPLE, KEEP IT MOVING

This isn't a once-and-done plan, it's a living document. Stick it on your wall, keep it in your notebook, or save it to your desktop and come back to it weekly.

When you're clear on where you're going and why, decisions get easier. Focus gets sharper. Progress becomes real.

One page. One plan. That's all you need to get started.

*Want More Support?*

If you need help mapping your strategy, clarifying your message, or building smart systems that grow with you, I'm here to help.

Book a strategy session or explore done-for-you options at:

Buzz Business Boosters

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