

Get More Jobs in



days

A cheat sheet for tradies and service-based business owners who want more leads without the marketing fluff.

DAY 1: Fix Your Google Business Profile



Your Google Business Profile is one of the most powerful (and free) ways to get seen by local customers searching for your service.

Action Steps:

- Log in to your Google Business Profile (or create one if you haven't)
- Check your business name, phone number, service areas, and business hours
- Upload at least 5 real photos of your recent work (before & after shots are great)
- Write a short business description that includes what you do and your location
- Ask one happy customer for a Google review today (send them the direct link)

Why this matters:

Businesses that regularly update their profiles and have fresh reviews get shown higher in Google Maps and search.

DAY 2: Make It Easy to Call You



Many tradies lose work simply because customers can't figure out how to get in touch.

Action Steps:

- Visit your website and Facebook page on your mobile phone
- Is your phone number visible without scrolling?
- If not, add a "Call Now" button or a clickable phone number link
- Test it yourself: click it and make sure it dials

Why this matters:

Over 60% of service calls come from mobile. If people can't contact you in one tap, they'll move on to someone else.

DAY 3: Post a Job You've Done



Showing your work builds instant trust. People want to see what you do and where you've done it.

Action Steps:

- Pick a recent job you're proud of
- Take a clear photo (with permission if needed)
- Write a short caption using this formula: What the job was + where it was + call to action Example: "New colorbond fence installed in Grafton – we've got spots available this week, give us a call!"
- Post it on Facebook and your Google Business Profile

Why this matters:

Consistent posting with location tags helps build local trust and makes you easier to find.

DAY 4: Clean Up Your Facebook Page



Your Facebook page is often the first impression. Make sure it looks professional and up to date.

Action Steps:

- Update your profile picture with your logo or a clear image of you at work
- Change your cover photo to show off your best work or include a call to action
- Complete the “About” section with your services, phone number, location, and website
- Pin your best job post or customer testimonial to the top of the page

Why this matters:

An active and professional page builds credibility and increases the chances of someone calling or messaging you.

DAY 5: Follow Up Old Quotes



Most jobs aren't lost – they're just left hanging. A simple follow-up can bring old quotes back to life.

Action Steps:

- Look back at all quotes you've given in the last 30 days
- Reach out by SMS or phone using this simple message: "Hi [Name], just checking in to see if you're ready to go ahead with [job]. I've got a spot available this week if you'd like to lock it in."
- Be polite, short, and give them a reason to act now

Why this matters:

People are busy. A nudge shows professionalism and can lead to easy bookings.

DAY 6: Ask for Referrals



Word-of-mouth is still king. Most customers are happy to refer you – they just need a little reminder.

Action Steps:

- Choose 3–5 recent customers who were happy with your work
- Send this message: “Hi [Name], I really appreciate your support. If you know anyone who needs [your service], I’d love a referral – thanks in advance!”
- Optional: Offer a small incentive or discount for successful referrals

Why this matters:

Referrals are high-trust leads that often convert faster and with less competition.

DAY 7: Stay Consistent



Doing all of this once is great. Doing it regularly is what brings long-term results.

Action Steps:

- Set aside 30 minutes once a week to:
 - Post a new job
 - Follow up old quotes
 - Ask for reviews or referrals
- If you want help or want it done-for-you, check out the Business Boost Kit for tools and support

Why this matters:

Consistency builds momentum, and momentum brings more leads, better jobs, and less stress.

Need help putting it all together?



The **Tradie Jumpstart Pack** is only **\$97** but packed with value to deliver fast results without stuffing around.

Over 7 days, you'll tackle 7 simple but powerful projects that are proven to help you:

- Get found by the right clients
- Build instant trust with your local audience
- Turn quotes into booked jobs
- Finally stay consistent with your marketing — without it taking over your day

You don't need to be a tech wizard. You don't need to hire a big agency. You just need 20–30 minutes a day and a mobile phone.

We've broken everything down into short daily wins and backed it up with email reminders, done-for-you tools, and a solid bonus strategy call where we'll help you take it even further.

Ready? Let's get this done and get your phone ringing.

Only \$97 — includes \$97 credit toward our full Tradie Growth Pack if you decide to upgrade.

[Click here to learn more.](#)